



ShipInsure's core insurance widget delivers comprehensive shipping protection, seamlessly integrating into a merchant's checkout process. It covers customer orders against loss, damage, or theft, and allows merchants to customize the widget to align with their brand through white labeling.



**Brand Consistency:** Merchants can customize the widget's appearance to reflect their brand identity, enhancing customer trust and brand loyalty.

 Enhanced Customer Experience: The widget provides customers with straightforward, reliable shipping protection options directly at checkout, leading to improved satisfaction.

Increased Conversion Rates: By offering visible, branded protection options, merchants can boost the likelihood of customers completing their purchases, thereby reducing cart abandonment.